



MEDIA KIT | OCTOBER 2026

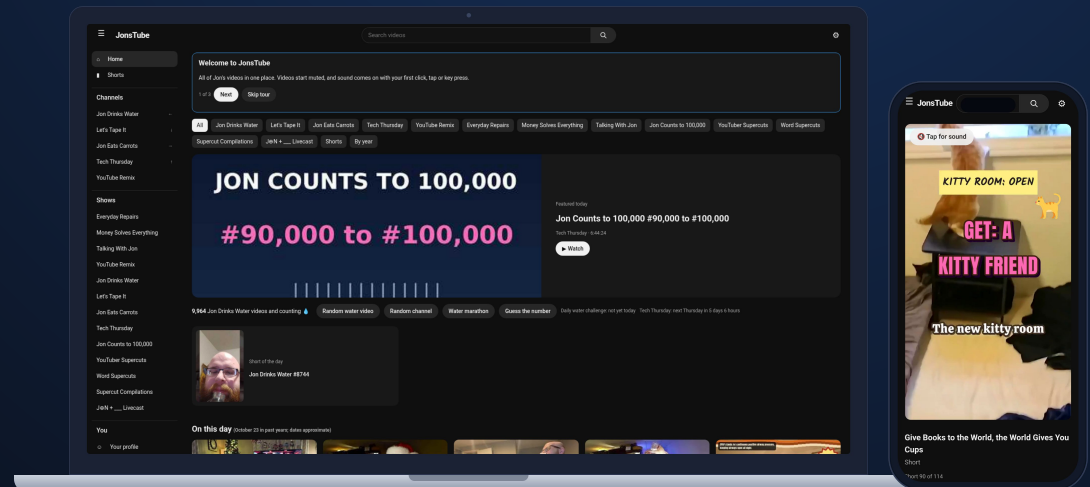
Every Jon video. One home.

The homepage now opens on a random Short, and the new Jonstube Lab brings 100 experiments to a catalog of more than 10,000 videos.

10,000+
videos

114
Shorts on the homepage

100
Lab experiments



OVERVIEW

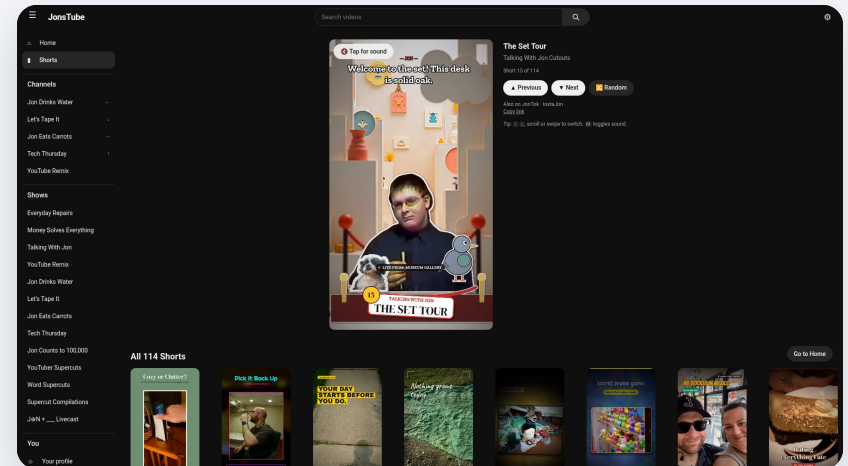
Jon's own home for his videos

JonsTube (jonstube.com) is the personal video site of Pittsburgh creator Jonathan Harchick. It gathers more than 10,000 videos from his five channels, Jon Drinks Water, Let's Tape It, Jon Eats Carrots, Tech Thursday and YouTube Remix, along with Shorts and the Talking With Jon series, in one fast place to watch.

There are no ads, no accounts and no tracking of its own. Profiles, history, likes and playlists stay in the viewer's own browser, and videos play through YouTube's privacy enhanced embedded player.

WHAT'S NEW, OCTOBER 23, 2026

- **Shorts first homepage.** jonstube.com now opens on a random Short from the same 114 Shorts that run on sister sites JonTok and InstaJon.
- **Full grid at /home.** Every channel and show, one click away.
- **JonsTube Lab at /lab.** 100 experiments, all live: 67 fully built and 33 partial.



The new homepage opens on a random Short (desktop, 1920 × 1080).

5

channels in one place

13

shows and series in the menu

KEY FACTS AND NUMBERS

By the numbers

10,793

videos in the catalog, per the JonsTube About page

9,214

Jon Drinks Water episodes

#10030

newest numbered Jon Drinks Water episode

713

Jon Drinks Water Shorts

114

Shorts on the homepage, shared with JonTok and InstaJon

100

JonsTube Lab experiments, all live

67 / 33

Lab experiments fully built / partial

7

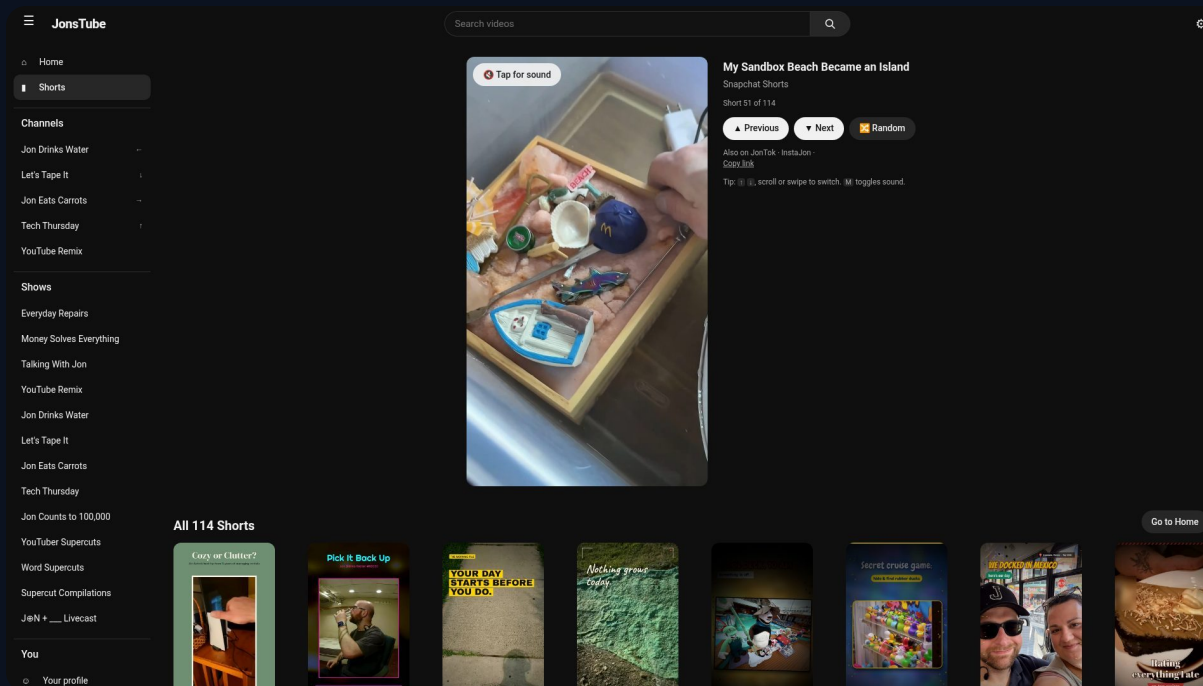
public API endpoints at /api/v1

VIDEOS BY CHANNEL	
Jon Drinks Water	9,214
Let's Tape It	276
Tech Thursday	197
Jon Eats Carrots	176
YouTube Remix	158
Regular videos per channel from the site's index data, generated October 22, 2026. Shorts and live streams are counted separately.	

FAST FACTS	
Website	jonstube.com
Creator	Jonathan Harchick, Pittsburgh
Sister sites	JonTok, InstaJon
Price	Free, no account needed
Ads and tracking	None of its own
Open data	JSON, CSV, SQLite
Apps	Installable web app, Android app

A homepage that starts with a Short

Visitors now land on a random Short instead of a grid. Previous, Next and Random buttons, keyboard arrows, scrolling and swiping all move through the set, and each Short shows where else it appears on the Jon network.



The Shorts page lists all 114 Shorts shared across JonsTube, JonTok and InstaJon.

114

Shorts in the rotation

3

sites sharing them

/home

new address of the full grid



Mobile homepage, 390 × 844.

The JonsTube Lab: 100 experiments

Every experiment runs on real catalog data, in the viewer's browser, with nothing personal leaving the device. All 100 are live. Where an experiment is partial, the Lab page says exactly what is still missing and why.

67

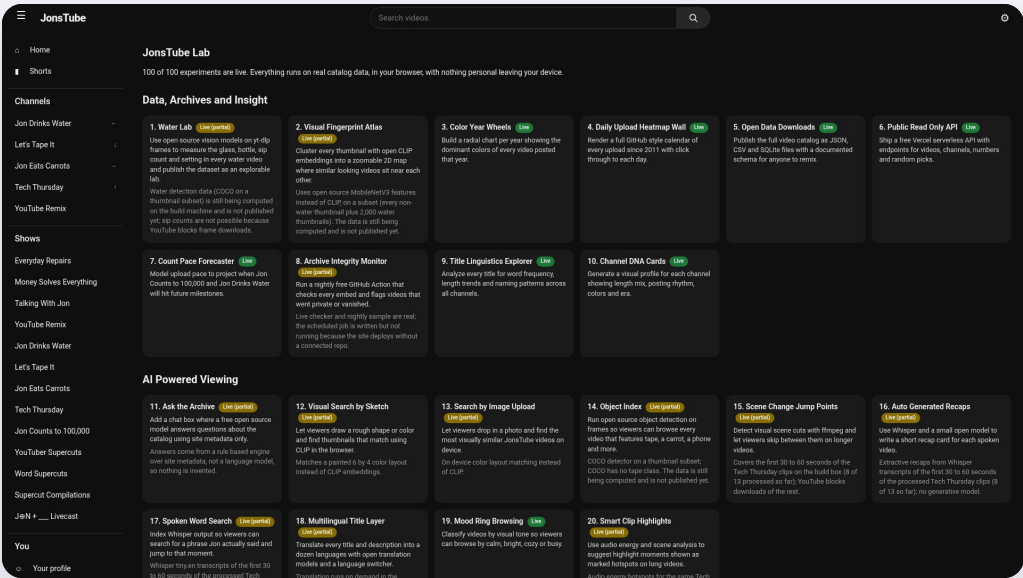
fully built

33

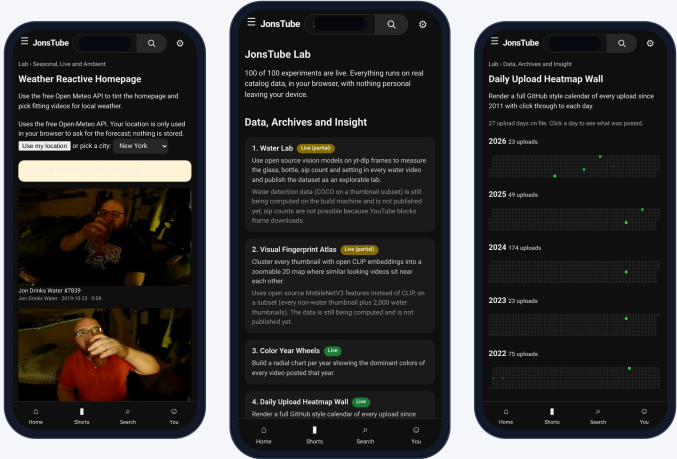
partial, each with a note

TEN AREAS, TEN EXPERIMENTS EACH

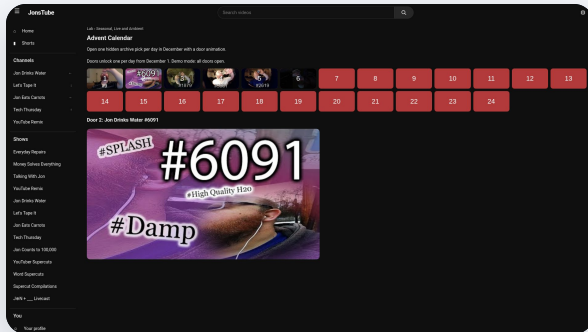
- Data, Archives and Insight
- AI Powered Viewing
- New Ways to Watch
- Games and Interactive Play
- Creative Remix Tools
- Storytelling and Editorial
- Spatial and Immersive
- Network and Sister Sites
- Platform and Reliability
- Seasonal, Live and Ambient



The Lab hub at jonstube.com/lab lists every experiment with its status.

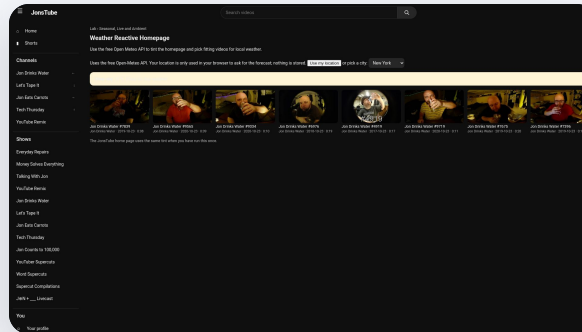


Six experiments to try first



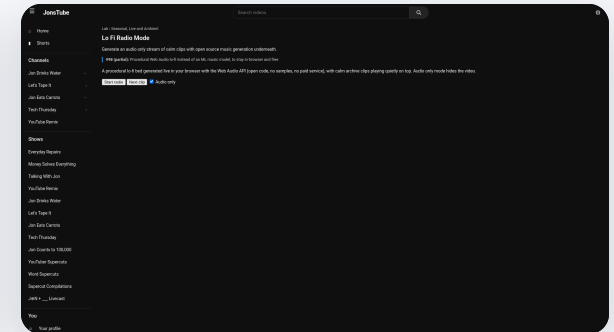
Advent calendar

One hidden archive pick per day in December, with a demo mode. </lab/advent>



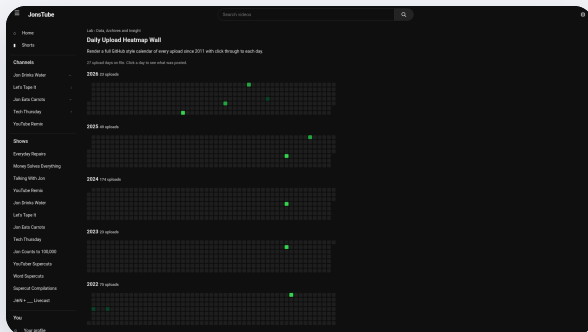
Weather homepage

Tints the page and picks videos for the local weather, via Open Meteo. </lab/weather>



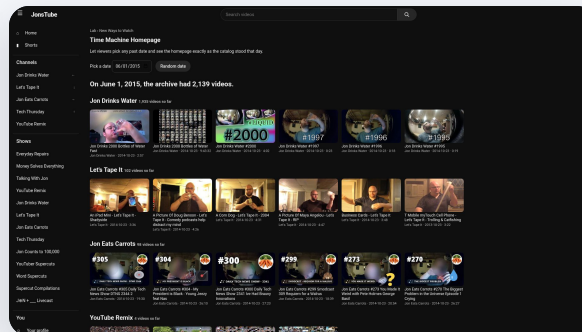
Lo fi radio

A procedural lo fi soundtrack made live in the browser, with calm clips on top. </lab/radio>



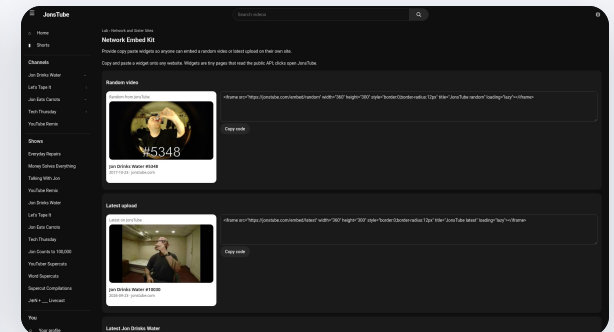
Upload heatmap

A calendar of every upload, with click through to each day. </lab/heatmap>



Time Machine

Pick any past date and see the catalog as it stood that day. </lab/time-machine>



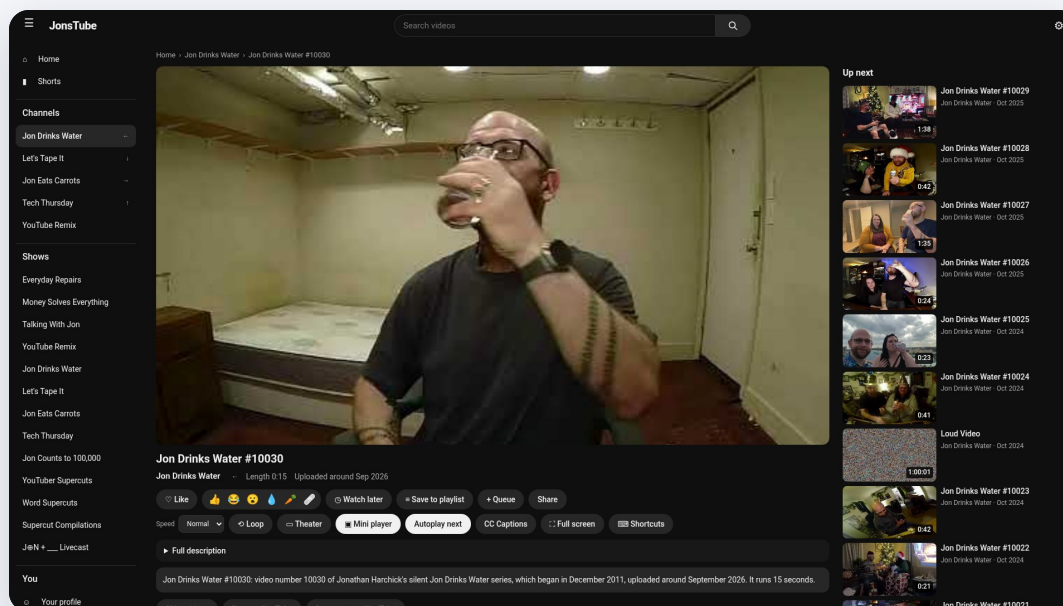
Embed widgets

Copy and paste code to show a random or latest video on any site. </lab/embed-kit>

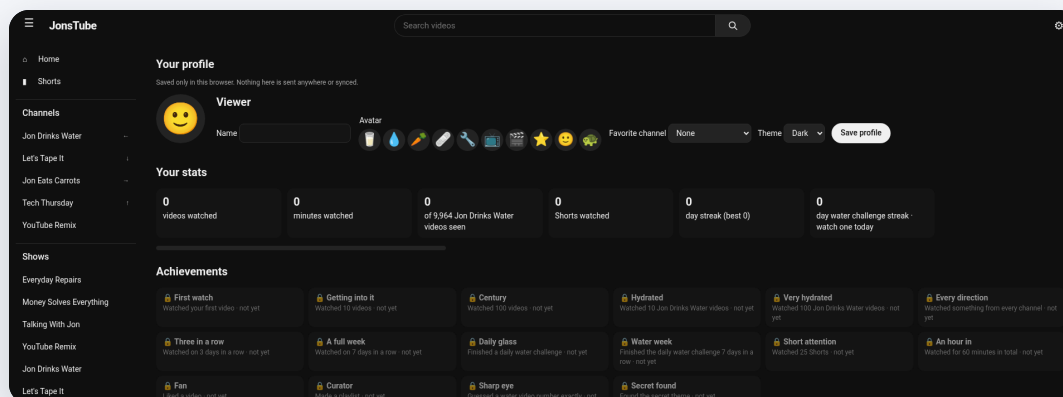
Also in the Lab: TV mode with a scheduled broadcast and TV guide, games such as Higher or Lower, a daily puzzle and an archive jigsaw, open data downloads, and a free read only public API at jonstube.com/api/v1.

Built for watching, not for tracking

- **Local profiles.** Pick a name and avatar; it is saved only in your browser.
- **Playlists, history, likes and watch later.** All stored on your own device.
- **Player upgrades.** Speed, loop, theater, mini player, autoplay next, captions and keyboard shortcuts.
- **Typo friendly search.** Finds the right video even when the spelling is off.
- **Themes and accessibility.** Dark and light themes, plus a large text and high contrast mode.
- **Installable and offline.** Add JonsTube to a home screen as an app that works offline, or use the Android app.
- **Open by design.** Public API, open data downloads, RSS feeds and a published privacy report.



Watch page with player controls. Press screenshots show the video thumbnail in place of the embedded player.



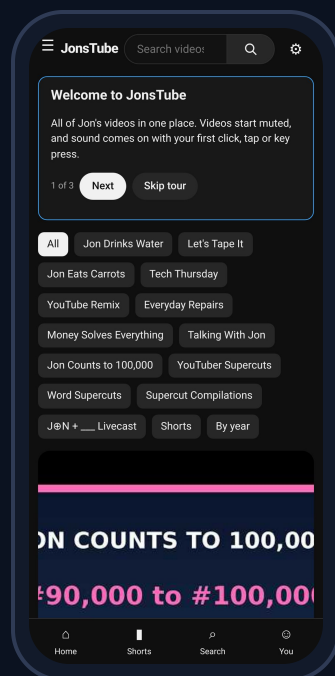
Your profile, stats and settings, stored only in the browser.

SCREENSHOTS

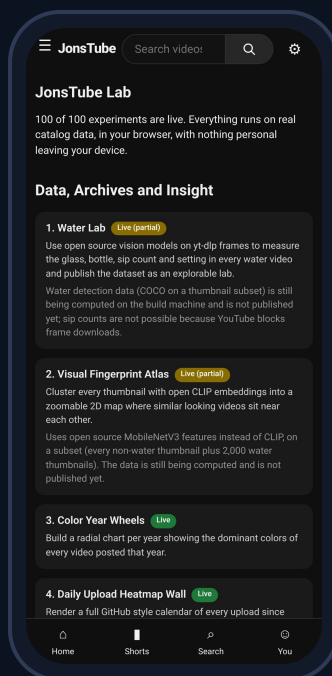
On mobile



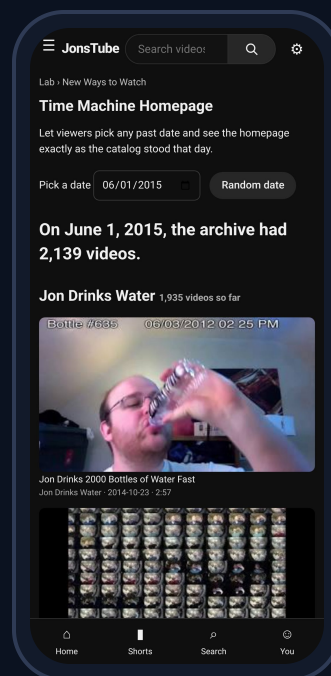
Homepage Short



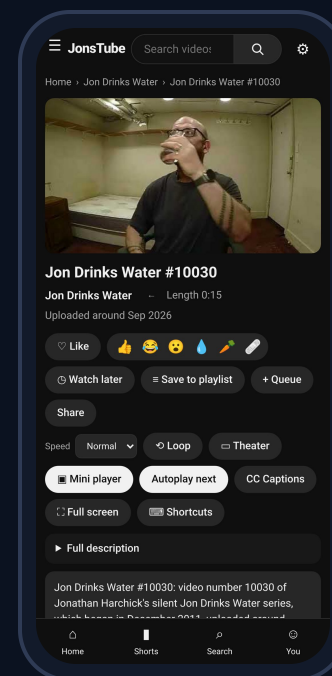
Video grid at /home



Lab hub

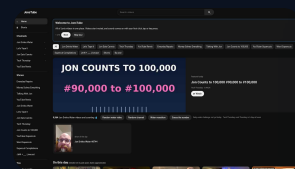


Time Machine

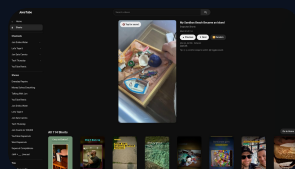


Watch page

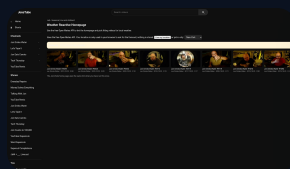
ALSO IN THE DESKTOP SET



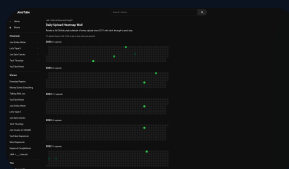
Video grid



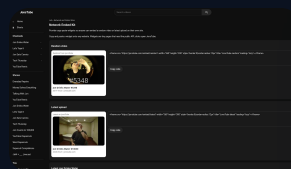
All 114 Shorts



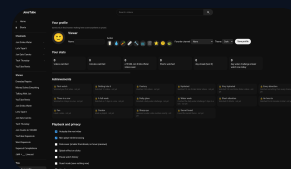
Weather homepage



Upload heatmap



Embed kit



Profile

Full resolution desktop (1920 × 1080) and mobile (390 × 844 at 3x) PNGs, plus framed device mockups, are in the screenshots and mockups folders of this media pack. All screenshots were captured from the live site on October 23, 2026.

FOUNDER

Jonathan Harchick

Jonathan Harchick is a Pittsburgh based video creator and a 2011 graduate of Robert Morris University in Media Arts.

He is the creator of Jon Drinks Water, his long running series of numbered, silent videos of himself drinking water, which started in December 2011 and has passed 10,000 videos. He also created Let's Tape It, Jon Eats Carrots, Tech Thursday, YouTube Remix and the Talking With Jon series.

Jon designs and runs his own video sites: JonsTube, the home for every Jon video, and its sister sites JonTok and InstaJon, which share the same set of Shorts.

CHANNELS CREATED BY JONATHAN HARCHICK

Jon Drinks Water

Let's Tape It

Jon Eats Carrots

Tech Thursday

YouTube Remix

Talking With Jon

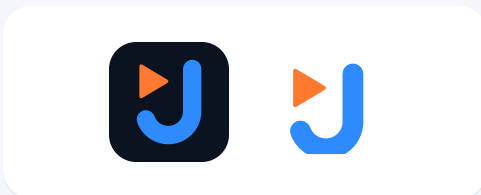
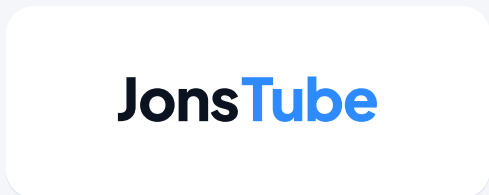
SHORT BIO

Jonathan Harchick is a Pittsburgh based video creator and RMU Media Arts graduate (2011). He is the creator of Jon Drinks Water, Let's Tape It, Jon Eats Carrots, Tech Thursday, YouTube Remix and Talking With Jon, and he runs JonsTube, JonTok and InstaJon.

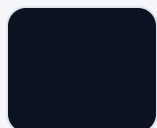
INTERVIEWS AND PHOTOS

For interview requests or approved photos of Jon, email jonathan@harchick.com.

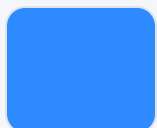
Logos, color and type



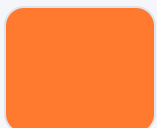
Primary logo (dark and light), wordmark, app icon and symbol. SVG and PNG files are in the logos folder, copied unchanged from the JonsTube brand kit.



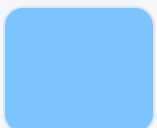
Midnight
#0B1220



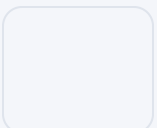
JonsTube Blue
#2E8BFF



Carrot Orange
#FF7A2F



Sky
#7CC4FF



Cloud
#F4F6FA



Slate
#5B6577

TYPE

Plus Jakarta Sans

Headlines and the wordmark

Inter

Body text and interface

TAGLINE

Every Jon video. One home.

USAGE

- Use the logo files as supplied. Do not stretch, recolor, rotate or redraw them.
- Write the name as JonsTube, and the series as Talking With Jon.
- JonsTube is an independent personal site, not affiliated with YouTube or Google. Please do not pair the logo with YouTube marks.

PRESS CONTACT

Let's talk JonsTube.

For interviews, assets or questions, contact Jonathan Harchick.

jonathan@harchick.com

Website	jonstube.com
The new homepage	jonstube.com
Video grid	jonstube.com/home
JonsTube Lab	jonstube.com/lab
Public API	jonstube.com/api/v1
Open data	jonstube.com/lab/open-data

In this media pack: press release (DOCX and PDF), fact sheet, screenshots, device mockups, logos, boilerplate, press FAQ and suggested headlines.

